

GCSE MEDIA STUDIES – BRIEF COURSE OUTLINE AND DEADLINE DATES

Media Studies	Independent Media Project - Foundation preparation for GCSE	GCSE - Unit 2: Coursework
Year 9	Independent Media Project To begin to explore the media and understand the basic concepts and skills required for the GCSE course.	Understanding the Media Assignment 1: Advertising and Marketing
Deadlines	14th November	6th July 2012
Value of Final GCSE	N/A	3rd of overall coursework requirement

Media Studies	GCSE - Unit 1 : External Exam	GCSE - Unit 2: Coursework
Year 10	Investigating the Media	Understanding the Media Assignment 1: Advertising and Marketing Assignment 2: Film Promotion Assignment 3: Print
Deadlines	14th June 2012 (Preliminary material to candidates on 14 th May 2012)	7th May 2012
Value of Final GCSE	40%	60%

