

# Enterprise Action Plan - September 2010

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## Aims:

### **Enterprise knowledge and understanding:**

- **enterprise capability**, e.g. organisation, innovation, risk, team work, managing change and personal effectiveness;
- **financial capability**, e.g. money, credit, investment, costing projects, personal finance and insurance;
- **economic and business understanding**, e.g. market, competition, price, efficiency, economic growth, organisation of business, world of work.

### **Enterprise skills:**

- **enterprise capability**, e.g. decision-making, thinking and learning skills, design and make skills, leadership, managing risk, selling, teamworking and key skills;
- **financial capability**, e.g. budgeting, financial planning, personal risk management;
- **economic and business understanding**, e.g. decision making, judgements, investigate simple hypotheses.

### **Enterprise attributes:**

- **enterprise capability**, e.g. self-reliance, can-do approach, responsibility, ambition, open-mindedness, respect for evidence, pragmatism, commitment;
- **financial capability**, e.g. take responsibility for the impact of financial decisions;
- **economic and business understanding**, e.g. take an interest in economics, resources, role of business and its responsibilities.

### **Other Elements:**

- **Careers / Employability**
- **Internationalism**
- **Social Enterprise**

## Whole School Activities:

| Title   | Description  | Outcomes  | Date   |
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| <b>Global Entrepreneurship Week</b><br><u>Year 10</u> | Each subject is challenged to bring enterprise into their lessons during a particular week.<br>Make your mark challenge (below) with selected year 10 classes.   | Academy wide definition of enterprise. Enterprise skills, knowledge and capabilities promoted across Academy. Embed enterprise across the Academy. Use E4E enterprise resources to help staff plan. | 15 <sup>th</sup> – 21 <sup>st</sup> November 2010  |
| <b>Make Your Mark Challenge</b><br><u>Year 10</u>     | National enterprise competition as part of <b>Global entrepreneurship week</b> – Students work in teams to develop an idea and winners are chosen from schools across the country. All students who participate get a certificate. | Enterprise skills and attributes, PLTS, teamwork.   | 15 <sup>th</sup> November 2010   |
| <b>Interviews Week</b><br><u>Year 11</u>              | Invite local business people into school to interview students in a formal setting – whole year group to be interviewed in a given slot during the week. Tutors to assist with CV and letter of application in preparation.        | Ambition, self confidence, realistic experience of the interview process, meaningful feedback, experience of job application process, usable CV and letter of application.                          | W/C 18 <sup>th</sup> October 2010  |
| <b>No Limits Challenge</b><br><u>Year 9</u>           | no limits Enterprise Challenge Event programme – in school with all year 9 and then winning school team going forward to: District event, Trade Fair final and Enterprise Oscars.  | Enterprise knowledge, skills and attributes.  | Begins May 2011 – Date depends on no limits timetable  |
| <b>Primary school programme</b>                       | Hold visits out to primary schools to run ½ day initial stages of Dragon’s Den so that only the best teams from each school end up coming to the ‘FINAL’ at the academy for ½ day.   | Gain students interest in the academy, enterprise understanding at an early stage   | Start events on 20 <sup>th</sup> September 2010 – one school per week up to half term.<br>Final event 5 <sup>th</sup> November |
| <b>My Money Week</b><br><u>Year 9</u>                 | Week of finance based activities in all subject areas – make use of PFEG resources and <a href="http://www.mymoneyonline.org">www.mymoneyonline.org</a> . Focus on year 9 students.  | Develop financial capability<br>Use E4E resources to help staff plan<br>No limits ‘Cash Life’ workshop  | National event - estimated W/C 27 <sup>th</sup> June 2011  |
| <b>Stock Market Challenge</b><br><u>Year 9</u>        | All day financial activities including a simulation where students act in teams as traders of the stock market and compete to make the most money.   | Financial capability, Teamwork skills, Understanding of business and markets, Risk taking   | 29 <sup>th</sup> June 2011<br>(Possibly inter school competition with other academies or local schools)                        |
| <b>Linney Work Experience</b><br><u>Year 10/11</u>    | Work experience with Linney Group offered to year 10 and year 11 students – launched in an assembly and followed up with application pack. Students will be  | Enterprise attributes, employability, meaningful work experience, job application process   | Begin applications 18 <sup>th</sup> April 2011 for work experience in June to suit   |

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|   | interviewed at Linney Group after initial selection.  |   | Linney Group  |
| <b>Summer Fair<br/><u>Year 7</u></b>                                  | Year 7 students to work in project lessons to plan activities for the Academy Summer and Christmas Fair. Input from other staff and students as required.   | Enterprise skills and attributes  | 14 <sup>th</sup> July 2011 - evening  |
| <b>Christmas Fair<br/><u>Year 7</u></b>                               | Year 7 students to work in project lessons to plan activities for the Academy Summer and Christmas Fair. Input from other staff and students as required.   | Enterprise skills and attributes  | 9 <sup>th</sup> December 2010   |
| <b>International Schools<br/>Award</b>                                | Award to recognise work on developing the international dimension of school. Foundation, Intermediate and Full award available. Aim for full award in next 2 years.   | Full award - receive a trophy, use of logo, national awards ceremony, portfolio of evidence for OFSTED, students and staff as 'global citizens, values and attitudes, combat prejudice and protect the planet | No set date – aim for intermediate award by July 2011 and full award by July 2012 |
| <b>Student Mentoring<br/>Scheme<br/><u>Diploma Students Pilot</u></b> | Mentors selected from partner businesses to mentor a pilot group of diploma students through their project assignments. Effort made to match students' titles to a suitably experienced business mentor.          | Meaningful relationship between students and local business community. Route for businesses to get involved in education.<br>No limits training on mentoring and coaching                                     | Relationships in place Oct 2010<br>Project assessment: July / September 2011      |
| <b>Enterprise Tracking<br/>System</b>                                 | Bright Sparks online system to capture evidence of enterprise learning. Students have unique logins and tutors can work to track their progress.  | Enterprise knowledge, skills and attributes. Clear tracking of the impact of enterprise activities.   | September 2010  |
| <b>Uexplore Careers<br/>Guidance</b>                                  | Registration to an online resource where students can find out more about available careers. Tracked to diploma pathways.   | Aspirations, careers IAG, business understanding  | September 2010 - unconfirmed  |
| <b>PSHE Days<br/><u>All Years</u></b>                                 | Each year group will receive a day once per year to cover the PSHE curriculum. Enterprise elements to be included.  | PSHE development<br>No limits help Jane to organise   | Ongoing – Jane Thompson to advise on dates  |
| <b>Giving Nation Challenge</b>  | Financially supported active learning programme to boost learning about charities, personal giving and social enterprises. Aims to deepen students' understanding of the role and value of UK charities.          | Students gain real-life understanding and learning by creating a short lived social enterprise. Team work, project management, community involvement, enterprise and citizenship.                             | Research stage  |
|   | No limits version – tutor groups 'bid' for a pot of money to 'Make a difference' in the community. Gifted enterprise students decide who gets the money   |   |   |
| <b>Class of Your Own</b>  | Class of Your Own Limited provides a series of workshops entitled "A Class of Your Own" to introduce secondary school students to the roles and responsibilities of an 'environmentally friendly' design company. | Workshops promote the use of Functional Skills required to solve a range of real life work based problems. Students understand the excitement and importance of science, technology, engineering and          | Research stage  |

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|   | <a href="http://classofyourown.com">http://classofyourown.com</a>  | mathematics, and the career opportunities to which the subjects can lead.  |  |
| <b>Enterprise Newsletter</b>                          | Newsletter of enterprise activities to be compiled towards the end of the school year to provide a summary of the activities that have taken place.            | Improve student, staff and parent understanding of the enterprise specialism, raise awareness of enterprise activities.  | 25 <sup>th</sup> June 2010                           |
| <b>Make your mark with a tenner<br/><u>Year 8</u></b> | Afternoon launch event for enterprise club. Groups of year 8 students are given £10 each to come up with an enterprising idea. Part of a national competition. | Enterprise skills and capabilities, prizes from competition, raise awareness of the specialism, promote enterprise club. | March 2011 – date dependent on National competition. |
| <b>Orange Rock Corps</b>                              | Students who sign up to do 4 hours of volunteering in the community get free tickets to a big concerts held by Orange and Channel 4.                           | Promote social enterprise, provide a fun reward for involvement in the community.  | Research Stage                                       |

## Year Group Tracker:

| Year Group           | Employability / careers                     | Internationalism | Social Enterprise | Enterprise Learning Outcomes:  |   |                                     |
|----------------------|---|------------------|-------------------|--------------------------------|---|-------------------------------------|
|                      |   |                  |                   | Enterprise Capability          | Financial Capability                    | Economic and Business Understanding |
| 7                    |   |                  |                   | Christmas and Summer Fairs     |   |                                     |
| 8                    |   |                  |                   | Make your mark with a tenner   |   |                                     |
| 9                    |   |                  |                   | No Limits Enterprise Challenge | Stock Market Challenge<br>My Money Week |                                     |
| 10                   | Linney Work Experience                      |                  |                   | Make Your Mark Challenge       |   |                                     |
| 11                   | Interviews Week /<br>Linney Work Experience |                  |                   |                                |   |                                     |
| 6 <sup>th</sup> form |   |                  |                   |                                |   |                                     |